



Suggested Activities for National Pet Theft Awareness Day

On February 14th, visit your local dog park. Post National Pet Theft Awareness Day flyers, Pam Anderson Pet Theft Awareness Day posters on the dog park community board and distribute Pet Theft literature to the dog guardians.

Instead of chocolate, give a memorial "Rebel" dog tag to your loved one in remembrance of all the animals that have been stolen.

Organize a "Dealing Dogs" showing. Contact LCA for details.

Distribute Pet Theft Awareness Day informational brochures at your local dog park, pet supply store, grocer, school, library, veterinary office, or in any busy parts of town.

Set up an information table at a community event or another high traffic area. Bring a large table, a couple of chairs, and brochures on pet theft. Be sure to check with local officials beforehand about whether or not you will need a permit.

Collect signatures for LCA's Pet Safety and Protection Act petition.

Hold a vigil in front of a research laboratory. Distribute candles and sustain a period of silence on behalf of the stolen pets (and all animals) used in research.

Set up an exhibit on pet theft at your school, office, shopping center, or another popular locale. The exhibit may include books, photographs, posters, and more.

Sponsor a companion animal identification: pay for the tags and microchipping (or tattooing) of a needy animal in your area.

Organize a fundraiser such as a book sale, CD sale, dance, walk, or car wash, and donate the proceeds to your local shelter's spay-neuter fund. Spayed and neutered

animals are less likely to stray from home, and with companion animals in such high abundance, "bunchers" have no trouble filling their cages.

Call people who have placed "free to good home" newspaper ads and warn them about Class "B" dealers and the pet theft problem. Also consider placing an ad in the classified section warning readers about the danger of "bunchers" and what they can do to ensure that their pet finds a safe new home.

Organize a demonstration in front of a U.S. Department of Agriculture governmental office; speak out about the problem of pet theft and the USDA's reluctance to truly combat it.

Organize a lecture on pet theft and what citizens can do to fight it. Recruit a speaker, reserve a location (such as a library or community center), and advertise the event.

Visit a school and speak to children about taking good care of their pets and protecting them from harm.

Call in to television and radio programs and discuss pet theft.

Sponsor the placement of a Pet Theft Awareness Day **billboard** or bus advertisement.

*Contact LCA to get more information on one or all of these ideas -
email campaigns@lcanimal.org or call 310-271-6096 x27.*